

Mediacity 2010

International Scientific Conference Weimar 29.-31. October

www.mediacityproject.org/2010

Interaction of Architecture, Media & Social Phenomena

Interactive Urban Screens

 **Tentacles**
<http://www.tentacles.ca>

 **LummoBlocks**
<http://www.lummo.eu>


MEDIACITY Project Bauhaus-Universität Weimar
Marienstraße 5, 99421 Weimar, Germany

DFG
Gefördert von der DFG


29. - 31. October 2010


Foyer **Poster Session**


 **Tanya Toft** *The New School New York*
Social Media Platforms as Strategic Models
for Local Community Development
<http://www.newschool.edu>

 **Seung Ra** *Oklahoma State University*
Infrastructure: An Instrument Of Urban Morphology

 **Marthijn Pool** *@rchitecture*
The Architecture-Infrastructure Synergy
<http://www.spaceandmatter.nl>

 **Jan Sieber, Sabine Zierold** *Bauhaus-Universität Weimar*
Light- and Soundpavillon Oskar Sala 2010 -
Temporary Mobile Experimental Structure
<http://www.kunstbenutzerforschung.de/salablog>

 **Nina Valkanova, Mar Canet** *Pompeu Fabra University*
LummoBlocks - Urban Facade Game
<http://www.lummo.eu>

 **Bernd Rudolf** *Bauhaus-Universität Weimar*
Lichtinszenierungen
<http://www.uni-weimar.de>

Team **Organizers**

Bauhaus-Universität Weimar

-  **Jens Geelhaar** *Interface-Design*
-  **Frank Eckardt** *Sociology of Globalization*
-  **Bernd Rudolf** *Building Design*
-  **Sabine Zierold** *MediaArchitecture*
-  **Sonja Hartmann** *Conference Coordinator*
-  **Michael Markert** *Conference Coordinator*

Registration

opening Friday, 12:00 h

Tickets
Regular 50,- €
Students 10,- €

Team **Scientific Committee**

-  **Friedrich von Borries** *Hs.f. Bildende Künste in Hamburg*
-  **Frank Eckardt** *Bauhaus-Universität Weimar*
-  **Jens Geelhaar** *Bauhaus-Universität Weimar*
-  **Hana Iverson** *The State University of New Jersey*
-  **Malcolm McCullough** *University of Michigan*
-  **Antoine Picon** *Harvard University*
-  **Bernd Rudolf** *Bauhaus-Universität Weimar*
-  **Pavel Sedlak** *CIANT Praha*
-  **Mark Shepard** *University at Buffalo*
-  **Stuart Veech** *Royal College of Art London*
-  **Sabine Zierold** *Bauhaus-Universität Weimar*

Sunday, October 31

Workshop **Food(ing) in the City**

Lift@Weimar **Limona, Steubenstr. 8**

10:00  **Jaz Hee-Jeong Choi**
Marcus Foth *Queensland University of Technology*
Interacting with Food, Technology and the City
<http://liftconference.com/lift-at-home/events/2010/10/31/lift-workshop-weimar>

-  **Katharine S. Willis** *University of Siegen*
-  **Mark Shepard** *University at Buffalo*
-  **Denisa Kera** *National University of Singapore*
-  **Marc Tutueres** *University of Amsterdam*


Workshop **Mobile Applications**


in Urban Planning **Studio 112, Steubenstr. 6a**
Techn. Universität Kaiserslautern

10:00  **Stefan Höffken**
 **Jan-Philipp Exner**
 **Peter Zeile**
 **Karsten Drohse**
 **Peter Fey**
 **Stephan Landau**

Workshop **Scientific Workshop**

Jens Geelhaar **Audimax, Steubenstr. 6**

10:00  **Holger Schnädelbach** *University of Nottingham*
Adaptive Architecture – A Conceptual Framework –
<http://www.mrl.nottingham.ac.uk>

 **Efraín Foglia** *Universitat de Vic*
Mobile Node: Open Portable Infrastructure
<http://www.uvic.cat>

 **Segah Sak, Burcu Şenyapili Bilkent** *University Ankara*
Cyberspace as a Locus for the Sustainability of Urban Collective Memory

 **Katja Knecht** *Bauhaus-Universität Weimar*
Interactive Spaces
<http://xoqe.net>

 **Kyd Campbell** *Bauhaus-Universität Weimar*
RAINBOWS: Public Stations for Digital Data Disposal
<http://frontierlab.org>

 **Julian Adenauer, Michael Haas, Martin Fussenegger,**
Adrienne Gispert *Technische Universität Berlin*
The Facadeprinter – A Distance Printing Device <http://www.facadeprinter.org>

Friday, October 29

Audimax, Steubenstr. 6

- 13:30 **Welcome**
Michael Markert (*Conference Coordinator*)
Gerd Zimmermann (*Rector Bauhaus-Universität*)
Jens Geelhaar & Frank Eckardt,
Bernd Rudolf, Sabine Zierold (*MediaCity Hosts*)

Session #1 MediaArchitecture

Bernd Rudolf & Sabine Zierold

- 14:00 **Keynote: Stuart Veech** *Veech Media Architecture*
<http://www.veech-vma.com>

- 14:30 **Keynote: Lisa Tilder** *Ohio State University*
<http://knowlton.osu.edu>

15:00 Short Break

- 15:10 **Noah Ives** *Cornell University NY*
Digital Metropolis: The Implications of
Information Densification for Spatial Society

- 15:30 **Nina Valkanova** *Pompeu Fabra University*
Interface Design for Shared Spaces

- 15:50 **Hendrik Weiner** *Raumdialog*
Mediaarchitecture as Social Catalyst in Space
<http://www.raumdialog.com>

- 16:10 **Rolf Kruse, Pedro Aibéo** *Erfurt UAS*
Cidadania
<http://www.cidadania-darmstadt.info>

16:30 Break

Session X MediaCity

Michael Markert

- 17:10 **Marc Böhlen** *University at Buffalo*
Learning from MicroPublicPlaces
<http://www.realtechsupport.org>

- 17:30 **Petros Kataras, Ermis Adamantidis,**
Alaa Alfakara *University College London*
Sound as Interface

- 17:50 **Eva Sjuve** *moolab*
Sonic Activation of Spectral Architectural Memories
<http://www.moolab.net>

- 18:10 **Matthias Weber, Sebastian, Hundertmark,**
Ursula Damm *Bauhaus-Universität Weimar*
Fernfühler – Furniture for the Architecture of Tomorrow
<http://ursuladamm.de/fernfuhrer>

- 18:30 **Geoffrey Shea, Michael Langford** *Ontario Colg. of Art & Design*
Public and Private Engagement with Urban Projections
<http://www.tentacles.ca>

- 18:50 **Erik Conrad** *University at Buffalo*
Tactilist Media: Experiencing Places Through Touch
<http://www.peripheralfocus.net>

19:30 Bauhaus-Nachspaziergang

See the origins of the famous Bauhaus and visit Walter Gropius' Office
Bauhaus-Nightwalk

Geschwister-Scholl-Str. 8

Oskar Sala Pavillon

Oskar Sala: Subharmonische Tage
<http://www.kunstbenutzerforschung.de/salablog>

E-Werk, Am Kirschberg 7

Saturday, October 30

Audimax, Steubenstr. 6

Session #2 Social Practices and Public Spheres

Frank Eckardt

- 10:00 **Keynote: Raoul Bunschoten** *London Metropolitan University*
<http://www.chora.org>

- 10:30 **Kirralie Houghton, Marcus Foth, Greg Hearn**
Queensland University of Technology
Finding the Right Community Governance Model
<http://www.urbaninformatics.net>

- 10:50 **Martin Kohler, Kai von Luck, Jens Wille** *HafenCity Uni Hamburg*
Urban Overlay <http://www.ubilabs.net>

- 11:10 **Laura Basco, Christina Mattiucci**
Soundwalking - A New Tool for Urban Regeneration

- 11:30 **Georg Flachbart, Ivan Redi** *mind(21)factory*
Boulevard of Production: A Future Talents Attractor
<http://www.mind21.com>

- 11:50 **Jan-Philipp Exner, Guido Kebbedies** *University of Kaiserslautern*
New Media as Catalyst for Integration in Cross-Border Regions
<http://cpe.arubi.uni-kl.de>

- 12:10 **Peter Wendl** *Urban Research Institute*
The Mythological City
<http://www.peterwendl.de>

12:30 Break

Session #3 Interaction and Engagement

Jens Geelhaar

- 14:00 **Keynote: Mirjam Struppek** *Urban Media Research*
<http://www.interactionfield.de>

- 14:30 **Keynote: Mark Shepard** *University at Buffalo*
<http://mediastudy.buffalo.edu/shepard.php>

15:00 Short Break

- 15:10 **Jordan Geiger** *University at Buffalo*
MediaCity's Atmospheric Commons

- 15:30 **Eleni Sotiriou, Marco Krechel, Hugo Loureiro,**
Madhav Kidao, Paul Goodship *University College London*
Sensing Digital Co-Presence and Digital Identity
<http://www.bartlett.ucl.ac.uk>

- 15:50 **Sandrine von Klot** *University of Arts and Industrial Design Linz*
Public Space 2.0
<http://www.strategies-research.ufg.ac.at>

- 16:10 **Teri Rueb** *University at Buffalo*
The (ex)urban Condition: Re-Territorializing „Urban“
in Mobile Network Society <http://www.terirueb.net>

- 16:30 **Mathias Mitteregger** *TU Vienna*
Drawing a Circle: Search on Mobile Devices
<http://www.a-theory.tuwien.ac.at>

- 16:50 **Frauke Behrendt** *Anglia Ruskin University Cambridge*
Small Texts? Text Messages, Art and Public Spheres
<http://www.fraukebehrendt.com>

16:50 Break

Panel Discussion

- 17:30 **Katharine S. Willis** *University of Siegen*
Raoul Bunschoten *London Metropolitan University*
Mark Shepard *University at Buffalo*
Mirjam Struppek *Urban Media Research*
Lisa Tilder *Ohio State University*
Stuart Veech *Veech Media Architecture*

19:30 Dinner Buffet (Speakers only)